



0400 05-23-01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Loeb, et al. :
Serial No.: 09/845,783 :
Filed: April 30, 2001 :
Attorney Docket No.: 52846-5003-01 :
For: METHOD AND SYSTEM FOR :
QUALIFYING CONSUMERS :
FOR TRADE PUBLICATIONS :
SUBSCRIPTIONS :

INFORMATION DISCLOSURE STATEMENT
PURSUANT TO 37 C.F.R. §§ 1.56 ET SEQ.

Commissioner of Patents and Trademarks
Washington, D.C. 20231

Dear Sir:

In accordance with 37 C.F.R. § 1.97(b), the above-identified Applicants cite the following patents and publications, which may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 C.F.R. § 1.56. In compliance with 37 C.F.R. § 1.98(d), copies of the patents and publications set forth below and listed on the attached Form PTO-1449 have not been provided because they were cited in parent application no. 09/361,424:

* * * * *

CERTIFICATE OF MAILING (37 C.F.R. § 1.8)

I hereby certify that this paper, and the papers and/or fees referred to herein as transmitted, submitted or enclosed, are being deposited on the date shown below with the U.S. Postal Service with sufficient postage as first-class mail in an envelope addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231.

Name Alison B. Weisberg

Signature 

Date of Deposit 6/11/01

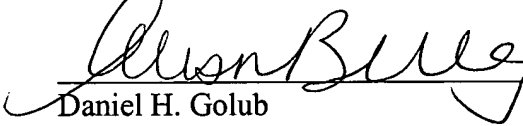
1. 6,018,718 1/00 Walker, et al.;
2. 6,014,641 1/00 Loeb, et al.;
3. 5,926,796 7/99 Walker, et al.;
4. Sm@artReseller, <http://freemag.smartreseller.com>;
5. 'CyberGold Delivers the Digital Elite to NewMedia Magazine', PR Newswire, p721SFM031;
6. 'freebizmag.com Advertises on bpai.com; Online Collector of Business Publication Qualifiers Becomes BPA's First Contract Advertiser', Business Wire, pp. 243; and
7. <http://www.freebizmag.com/welcome.asp?FBMVisitId=22443110>.

Applicants respectfully request that these items be considered by the Examiner, and that the Examiner acknowledge consideration of these references by initialing and returning copies of the enclosed Form PTO-1449 with the next official action.

While this Information Disclosure Statement may be "material" pursuant to 37 C.F.R. § 1.56, it is not intended to constitute an admission that any patent, publication or other information referred to herein is "prior art" for this invention or otherwise material to the patentability of this invention as defined in 37 C.F.R. § 1.56.

In accordance with 37 C.F.R. § 1.97(g), the filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(b) exists.

Respectfully submitted,



Daniel H. Golub

Reg. No. 33,701

Alison B. Weisberg

Reg. No. 45,206

Attorney for Applicant

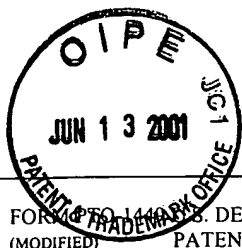
MORGAN, LEWIS & BOCKIUS LLP

1701 Market Street

Philadelphia, PA 19103-2921

215.963.5055

Dated: June 11, 2001



FORM 1-114 (REV. 10-1-99) U.S. DEPARTMENT OF COMMERCE
(MODIFIED) PATENT AND TRADEMARK OFFICE

INFORMATION DISCLOSURE
STATEMENT BY APPLICANT
(Use several sheets if necessary)

(37 C.F.R. § 1.98(b))

ATTY. DOCKET NO.
52846-5003-01

SERIAL NO.
09/845,783

APPLICANT
Loeb, et al.

FILING DATE
04/30/01

GROUP
Unknown

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		PATENT NUMBER							ISSUE DATE	PATENTEE	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	A	6	0	1	8	7	1	8	1/00	Walker, et al.	705	14	
	B	6	0	1	4	6	4	1	1/00	Loeb, et al.	705	34	
	C	5	9	2	6	7	9	6	7/99	Walker, et al.	705	16	

FOREIGN PATENT OR PUBLISHED FOREIGN PATENT APPLICATION

		DOCUMENT NUMBER							PUBLICATION DATE	COUNTRY OR PATENT OFFICE	CLASS	SUBCLASS	TRANSLATION	
													YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Relevant Pages, Place of Publication)

	D	Sm@rtReseller, http://freemag.smartreseller.com
	E	'CyberGold Delivers the Digital Elite to NewMedia Magazine', PR Newswire, p721SFM031
	F	'freebizmag.com Advertises on bpa.com; Online Collector of Business Publication Qualifiers Becomes BPA's First Contract Advertiser', Business Wire, pp. 243.
	G	http://www.freebizmag.com/welcome.asp?FBMVisitId=22443110

EXAMINER

DATE CONSIDERED

EXAMINER: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.